



FARRM Graphic Design Volunteer

Role Description

You will be a part of an amazing team of humans that assists FARRM with graphic design projects, ranging from creating social media content to participating in large-scale marketing initiatives.

Time Commitment

- Various, as requested

Special Notes

- All designs become FARRM property and can be used in any capacity.

Role Requirements & Expectations

- Collaborating on various projects, ranging from creating social media content to participating in large-scale marketing initiatives for FARRM.
- Developing clear and engaging graphic communications for both print and web platforms.
- Translate messaging concepts into effective marketing materials.
- Adapting and enhancing current FARRM designs.

Qualifications:

- Experience in graphic design.
- Proficient in Adobe Suite, Google Suite, and Canva.
- Skilled in conceptualizing digital/print layouts, advertising, and website design.
- Knowledgeable in digital content strategies, website styling, and social media design trends.
- Must be willing to take feedback and make edits as requested.